

Americraft

A LEGACY IN THE MAKING: THE AMERICRAFT FACILITY.

In 2004, when many American factories were shutting down and outsourcing grew considerably more popular, Americraft was established. Americraft has quickly grown to be the largest, and most sustainable, family-owned cookware manufacturer in America.

We welcome you to experience first hand why Americraft is unlike any other cookware manufacturer in the world.

Welcome

Core Values.

Our Core Values explicitly define our culture, our brand & our business strategies:

Pay It Forward.

Focus on Improvement.

Timeless Craftsmanship.

Get ready to experience a revolution in cookware manufacturing.

Americraft





Craftsmanship.

Americraft provides specialized design, packaging, and trim to fill your specific needs. With personalized side stamping and knob discs, Americraft allows your business to showcase your brand.

Set combinations may be created to target your customer's needs or price point. Americraft manufactured cooking utensils can be made in specialized sets or piece stock. Specialized packaging is available, whether you desire a plain box or full graphics packaging, and is designed to insure safe arrival at any destination.

Dishwasher safe trim is also available to give your choice in cookware a unique look. Oven proof, ergonomic, stylish trim is available in hundreds of options including welded, riveted, or detachable handles, long handles, side handles, matching knobs, and finger guards.

Americraft works as your partner to discover, define, develop and deliver the ideal products and configurations to fulfill your requirements and exceed your expectations.

SPECIALIZED FOR
YOUR MARKET



Unique Cooking.

With a cooking experience unlike any other, Americraft utilizes a 100 year old technology that has been refined to meet the needs of today's families.

Typical cookware available in most retail outlets has been designed to achieve a low price point and look stylish. Our cookware is different.

Designed for healthy cooking, each piece of cookware starts with a unique blend of metals, followed by the addition of a vapor seal that traps the food's natural moisture while cooking.

The cookware is then completed with a unique, solid stainless steel cover that turns each piece of cookware into a "little oven." You can taste the difference in every bite!



HEALTHY AND
DESIGNED TO LAST

Sustainability.

Americraft has consciously improved the cookware manufacturing process to help sustain our world for future generations. Your decision to partner with us is a statement of support and participation in forward thinking, energy saving and eco-friendly practices.

As members of the U.S. Green Building Council, we are implementing ongoing changes to improve our world, not harm it. Renewable wind power provides electricity for our machines. No harmful chemicals are used in the manufacturing process.

Americraft's distinctive architectural design, and large, energy efficient windows complement the surrounding area and allow natural light into the facility.

Our containers and packing materials are made from 30% to 100% recycled fiber – completely eliminating styrofoam from our packaging. In addition, 70% recyclable bags protect the cookware in the shipping process.

PROTECTING
OUR ENVIRONMENT



American Made.

The Americraft manufacturing facility was built in an effort to help restore the American economy by supplying gainful employment and giving a viable option to outsourcing and importing. When you work with Americraft, you can take pride that you, too, are employing American workers and supporting the quality craftsmanship of American made products.

Our craftsmen and women are heirs to the knowledge and expertise passed down for several generations. Our clients and customers receive the absolute best quality product simply because our artisans take pride in their craft and will not ship anything that hasn't exceeded their expectations.

We don't just make cookware, we create tradition. Americraft owners refer to our products as heirlooms not only because they last forever, but also because this unique method of cooking creates a rich family tradition that is passed on from generation to generation.



SUPPORTING
OUR ECONOMY



Health Focused.

Cook better tasting food with Americraft Cookware. The tastes are almost unbelievable as you experience the food's essence as nature intended – preserving purity, flavor, vitamins and money.

Cooking with grease or oil can add unhealthy fat, calories and cholesterol to food. Boiling or sautéing in water can leave foods limp, bland and robbed of beneficial nutrients. But, revolutionary Americraft Cookware is an easy way to add flavor and subtract fat. It utilizes proprietary Vapor® Technology, which locks in the natural flavor, textures and nutrients of foods, all while using far less energy than traditional cookware.

Americraft Cookware is unlike any cookware you've ever tried. Our unique Vapor® Technology, allows you to taste your food as it was meant to be – and get way more out of your meals.



A SMART PATH
TO WELLNESS

Prime Positioning.

Americraft is positioned to be the “next or final step” in our consumers personal journeys toward wellness. We are dedicated to being an integral part of their healthy lifestyles.

Our products are a crucial tool in the fight against obesity and diabetes. We are devoted to bringing families back to the dinner table with heirloom quality cookware that will be handed down to generations, as will the traditions of eating good food together.

Americraft is also committed to improving the lives and livelihoods of our craftspeople, associates and business partners. Take your business to an entirely new level of wellness on behalf of your customers and yourself. Helping people to create healthier, tastier and more nutritious meals has never been easier – or more lucrative.

Experience first hand why Americraft is unique and unlike any other cookware manufacturer in the world. Now is the time to seize this opportunity, discover the many benefits and profit from the rewards that only Americraft can offer.

YOUR NEXT STEP
TO SUCCESS







Product Options.

Here is just a sampling of the renown brands, private label options, customized set combinations in infinite configurations, sizes, handles, knobs and price ranges...all designed to provide you endless opportunities when you partner with Americraft.





Americraft

THE GREAT AMERICAN COOKWARE COMPANY

Generations of Experience.
Superior Craftsmanship.
American Excellence.

Guaranteed.

877.335.7267

www.AmericraftCookware.com

Customer_Inquiries@Americraftcookware.com

AS SEEN IN:



THE
early
show

Opal
O P R A H

martha
stewart

THE **Doctors**